

# LunchBox

## Takeout in SoWa goes gourmet

SoWa is not about boundaries. We're a big tent. We cast a wide net. So if you think we're "reaching" when we haul BLUNCH in under our wing, you are so wrong. Besides, BLUNCH is hotter than a skillet (it opened one month ago) and we're not about to let some other neighborhood glom the glory! The corner of East Springfield Street and Harrison Avenue, across from Boston City Hospital and a stone's throw from Mass Ave, is the new home of BLUNCH, smack-dab in SoWa's Great Southwest Territory.

So ... BLUNCH! The name speaks for itself. They're open from 7:00 am until 3:00 pm Monday through Friday ... and they're giving Saturday from 10:00 am to 3:00 pm a roll of the dice to see who ponies up.

For you veteran SoWa watchers, please note that Blunch's owner and diva, Nikki Christo, started the Epicurean Meat Market on Washington Street a few years back. Before that she had a Southie restaurant. If ever there was a serial entrepreneur, you're looking at her. You start with a good idea (she's been walking past this corner every day with the dog and has an active imagination), you add good people (she 's rounded up a stalwart crew in checkered pants and Crocs ... hint: they know what they're doing in the kitchen), you bring in good ingredients ... and presto ... best new breakfast/lunch spot in SoWa!

Everything's made right there on site and, despite the reasonable prices, you get sophisticated choices like Chipotle Mayo, Artichoke Aioli, Goat Cheese & Walnut Salad ... as well as "The Wilbur": smoked bacon, iceberg, tomato & cheese on White Bread! Washed down with non-stop smoky Frank Sinatra.

Drop on by ... Nikki and her army will treat you right ... and you'll be witness to the birth of a great South End tradition.

59 East Springfield Street, Boston, 617.247.8100

